

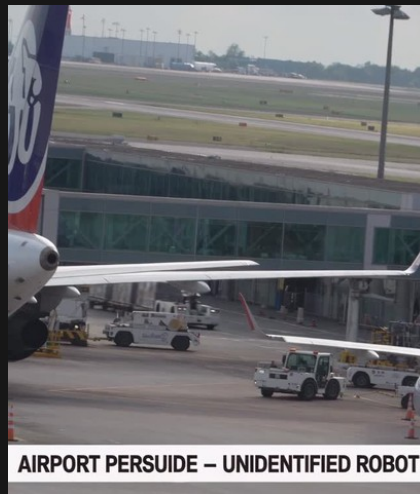
Original films. Real attention.

Imagination, beautifully directed.

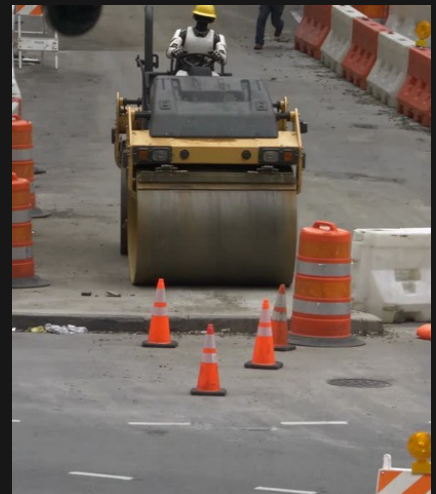
We turn ideas into distinctive AI films for brands, products, launches and events. These three original mAlson films show how an unusual idea can live inside a convincing visual world.



01 Street Robot



02 Airport



03 Traffic

1.3M+

A leading original film
Combined video views

3 films 100K+

The three selected cases
Across Instagram & TikTok

Cumulative video views across Instagram & TikTok for three reviewed films. Views are not unique people. Source observations: 7 Sep 2026. Figures are rounded down.

Street Robot Incident.

STREET OBSERVATION / VISUAL SURPRISE



Original film still / AI-generated fiction

1.3M+

Combined video views

Instagram 1,211,564

TikTok 112,416

THE SCENE

A humanoid robot enters a familiar street. Traffic reacts. The scene is framed as if a bystander or observation camera happened to catch it.

CREATIVE READING

The contrast is immediate: an impossible subject inside a recognisable environment. A visible reaction from the street gives the viewer a small story to follow.

FOR BRANDS

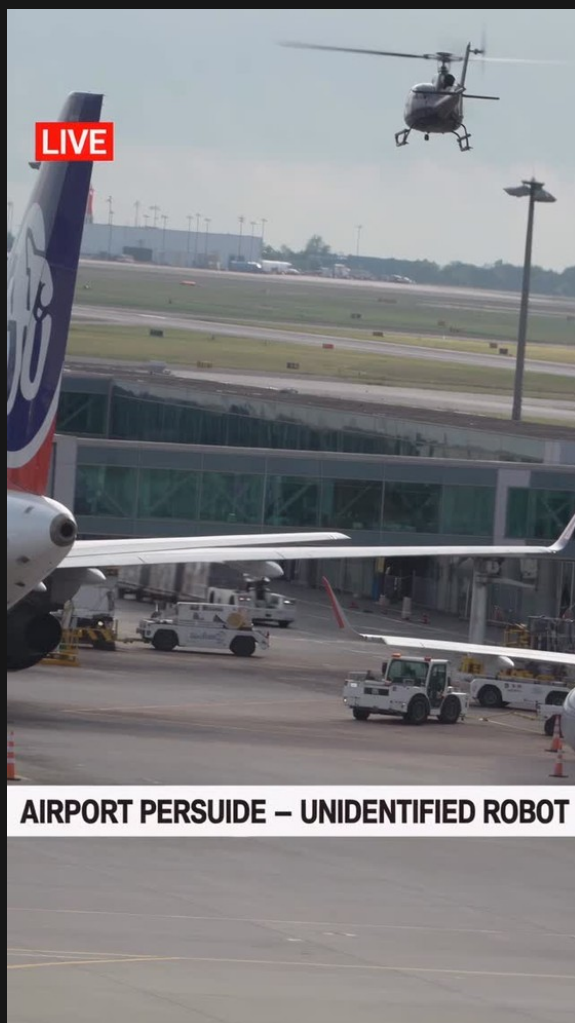
An unexpected product encounter, a launch teaser or a location-led brand film. Keep one clear reveal and let the setting carry the credibility.

View film: [Instagram](#) / [TikTok](#)

Snapshot 7 Sep 2026 / cumulative plays

Airport Pursuit.

INFRASTRUCTURE / CHASE NARRATIVE



Original film still / AI-generated fiction

483K+

Combined video views

Instagram 381,173

TikTok 102,219

THE SCENE

A robot, an airport baggage tug and pursuing security share the same busy setting. Ground markings, vehicles and airport infrastructure establish the world.

CREATIVE READING

A recognisable transport system gives the chase structure. One unusual character disrupts a familiar process, making the premise understandable before a caption is needed.

FOR BRANDS

A mobility launch, travel campaign or event announcement. Translate the narrative rhythm into a clearly fictional brand story with appropriate location and usage rights.

View film: [Instagram](#) / [TikTok](#)

Snapshot 7 Sep 2026 / cumulative plays

Traffic / Roadwork Incident.

EVERYDAY TASK / UNEXPECTED CONSEQUENCE



Original film still / AI-generated fiction

247K+

Combined video views

Instagram 194,007

TikTok 53,667

THE SCENE

A robot performs a plausible street task in the wrong way. Roadworks and surrounding traffic turn the mistake into a visible, escalating incident.

CREATIVE READING

The task is easy to recognise; the error creates the hook. The response of the surrounding system makes the absurdity legible at a glance.

FOR BRANDS

A product demonstration, service launch or playful technology film. Build around a simple task, one surprising twist and a precise final brand reveal.

View film: [Instagram](#) / [TikTok](#)

Snapshot 7 Sep 2026 / cumulative plays

Your next idea. Beautifully directed.

Start with one focused film. Build the concept, visual language and delivery around what your audience should notice, feel or do.

Original Brand Film

A film developed around your brand, product and brief.

Sponsored mAlson Film

A brand partnership within an original mAlson concept.

Production + Distribution

Creative production with an agreed publishing plan.

Paid Usage / Partnership Ads

Usage rights and ad permissions agreed for the exact film.

Event / Launch Visuals

Teasers, announcements and screen-ready visual worlds.

Start a project

maison.studio@hotmail.com

Visit the studio

[@maison_notreal](#)

These self-initiated AI films depict fictional scenes and are not client commissions. Creative readings are interpretations, not controlled causal findings. Brand applications are proposals, not promised results. Deliverables, rights and distribution are agreed before production.